

Fabricante experimentado de tecnología patentada





MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

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Desde su sede en California, la empresa se especializa en el diseño, ingeniería, fabricación y distribución de una gama de lectores de tarjetas estándar y personalizados para su uso en equipos electrónicos especializados. El plano del cuerpo de plástico y la configuración del circuito permiten el uso de tipos de placas electrónicas únicas en varias series de lectores. El conjunto de cabezal magnético del lector adjunto está diseñado para adaptarse universalmente a todas las variaciones. El sistema se puede configurar para dos opciones de detección de tarjetas: detección óptica directa o mecánica. La decodificación de datos se realiza mediante controladores integrados que se basan en un algoritmo propietario, reprogramable según las especificaciones del cliente.

Dado que el propietario participa activamente en las tareas de liderazgo, las relaciones con los proveedores y las especificaciones de ingeniería para los productos diseñados internamente, es ideal que el comprador contrate a un ingeniero para absorber conocimientos durante la transición. Además de mantener un sitio web activo, interactuar con ingenieros y beneficiarse de las referencias de una clientela recurrente, el vendedor emplea publicidad por correo directo y participa en Exposiciones Globales Anuales (G2E, etc.) para ampliar las redes de la industria.

A pesar de una caída en las finanzas después de la pandemia de 2020, la empresa está libre de deudas y proyecta ventas de 1,8 millones de dólares para 2023. Los ingresos del año pasado totalizaron 1.414.687 dólares, junto con ganancias discrecionales de 249.341 dólares y un EBITDA de 172.345 dólares. Con un alcance local e internacional que abarca dos décadas, las cuentas por cobrar y el trabajo en curso se pueden negociar en la venta, lo que convierte a esta empresa en una valiosa incorporación para llevar un negocio existente al siguiente nivel.

La propiedad utiliza aproximadamente la mitad de un local de 2100 pies cuadrados para inventario y algunos equipos. Este negocio tiene una base sólida y presenta oportunidades de expansión.

TARGET PRICE
\$1,100,000

GROSS REVENUE
\$1,414,687

EBITDA
\$249,341

BUSINESS TYPE
Electrónica/Computadora

INVENTORY
\$339,916

REAL ESTATE
Arrendado.

ESTABLISHED
2019

COUNTRY
Estados Unidos

BUSINESS ID
L#20230571

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