

# Diseñadora y fabricante de productos de audio reubicables





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Fundada en 2000, la empresa opera como diseñador y fabricante de productos de audio patentados, principalmente auriculares. La gama de productos está adaptada a músicos e ingenieros de estudio profesionales de Asia, Europa y América del Norte, satisfaciendo las necesidades de quienes buscan la experiencia musical más pura.

Para personas con experiencia en marketing, está disponible la oportunidad de adquirir nuestra propiedad intelectual (PI). Un comprador así puede aprovechar nuestra propiedad intelectual y la calidad del producto para expandir la distribución de nuestros auriculares a canales de ventas adicionales. Sus auriculares de aislamiento, que se venden a entre 100 y 200 dólares el par, representan la opción ideal para los entusiastas de la música más exigentes, ya que ofrecen una combinación única de aislamiento de ruido extremo, audio de alta precisión y comodidad sobre las orejas.

Mantener la presencia en el mercado de auriculares supraaurales con cable se ha logrado mediante un énfasis en productos y diseños patentados, protegidos por siete patentes y tres marcas comerciales registradas. Los auriculares superan constantemente a fabricantes de renombre como AKG, Audio-Technica, Beats, Bose, Sennheiser, Shure, Skullcandy y Sony. En particular, si bien los auriculares producidos por estos fabricantes miden las capacidades de reducción de ruido en frecuencias específicas, sus auriculares destacan en una amplia gama de frecuencias.

Sus alianzas estratégicas con concesionarios, distribuidores, patrocinadores, fabricantes de equipos originales y usuarios dan fe del excelente desempeño de nuestros productos. Estas alianzas posicionan al posible propietario de nuestra propiedad intelectual para aprovechar futuras oportunidades de crecimiento.

Además de su propiedad intelectual y alianzas estratégicas, el posible comprador necesitará una instalación de ensamblaje y distribución con una superficie de no más de 5000 pies cuadrados. Esta instalación puede estar ubicada en casi cualquier parte del mundo. Incluso sin esfuerzos de marketing adicionales, nuestra dirección prevé que la empresa alcanzará ventas cercanas al millón de dólares en el año calendario 2022, junto con ganancias discretionales de los vendedores de 300.000 dólares.

TARGET PRICE

\$5,000,000

GROSS REVENUE

\$1,000,000

EBITDA

\$300,000

BUSINESS TYPE

Audio

COUNTRY

Estados Unidos

BUSINESS ID

L#20230558

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