

DVMAG





Tecnología de financiación empresarial africana todo en uno para las PYME

La empresa se puso en marcha para ofrecer cuentas bancarias a las empresas para realizar servicios bancarios. El servicio se amplió más allá de las cuentas bancarias y los pagos, proporcionando servicios financieros inclusivos para que las empresas puedan acceder a préstamos para crecer más rápidamente. El servicio proporciona servicios bancarios, pagos, flujo de caja y gestión de gastos, que ayudan a las empresas a ahorrar tiempo, dinero y crecer más rápido.

La empresa se expandió más allá de las cuentas bancarias y los pagos, proporcionando servicios financieros inclusivos para que las empresas pudieran acceder a préstamos para crecer más rápidamente.

El servicio API evolucionó hasta convertirse en un producto "Finanzas como servicio" que facilita a las empresas ofrecer productos de servicios financieros a sus clientes. Aprendizaje clave: Construir un producto era muy difícil y caro para las empresas, sobre todo para los nuevos empresarios.

La empresa fue más allá de una plataforma bancaria para convertirse en una solución de financiación empresarial "todo en uno" para las empresas de los mercados emergentes. Aprendizaje clave: 3.000 empresas inscritas y una comunidad próspera

Mercado

- 47M de empresas registradas en Nigeria
- 250M de empresas en toda África
- Oportunidades de mercado B2B de 1,5 T\$ en África
- 20% Crecimiento rápido anual

Puntos clave

- 700.000 \$ de capital obtenido
- 20 millones de dólares en valor de transacción
- 3000 usuarios empresariales
- 2600 Clientes en lista de espera

Productos

- Software bancario
- Facturación de cuentas
- Pago y divisas
- Nómina
- Flujo de caja
- Herramientas empresariales y mucho más

Beneficios clave

- Cuentas globales que apoyan la expansión
- Herramientas empresariales que ahorran tiempo y favorecen el crecimiento
- Soluciones de pago 3 veces más baratas que los bancos
- Acceso al flujo de caja a tipos bajos

Inversores

TARGET PRICE

\$2,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Servicios financieros

COUNTRY

Nigeria

BUSINESS ID

L#20230502

- Techstarts
- Seedstars
- Experto Dojq

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