

# Negocio de fabricación de procesamiento de pollo de 30 años





## Negocio de fabricación de procesamiento de pollo de 30 años

La empresa familiar fue fundada en 1989, especializándose en el sacrificio de pollos. Tiene sede administrativa e industrial en la ciudad de Várzea Paulista, São Paulo (SP)

- La empresa cuenta con 2.005 empleados directos y más de 2.000 empleados indirectos. La fábrica opera en dos turnos y trabaja tres sábados al mes
- La capacidad de producción actual es de 520 toneladas por día o 11.500 toneladas por mes. A partir de diciembre de 2022, la capacidad de producción aumentará a 620 toneladas por día
- La empresa puede exportar a varios mercados extranjeros, incluidos Corea del Sur, Japón, Líbano, Irán, Yemen, Sudáfrica y Cuba. Adicionalmente, la empresa se encuentra actualmente en proceso de calificación para exportar a China, México y Chile
- Exporta regularmente a Vietnam, Corea del Norte, Irán, Hong Kong, Perú y Bolivia. Además, la empresa exporta alimentos para mascotas a Bélgica y España
- La empresa tiene presencia en el estado de São Paulo, con mayor foco en la capital y regiones metropolitanas. Además, atendemos los mercados del Sur, Nordeste y Río de Janeiro
- La compañía se dedica a la cría de 300.000 aves al día. De estas, 250.000 aves se procesan en sus instalaciones, mientras que las 50.000 aves restantes se subcontratan o venden a terceros para acomodar el exceso de producción.

Matrices e incubadoras propias

Matrices en producción: 350.000 aves-9 núcleos-37 galpones

Arrays en formación: 235.000 aves-4 núcleos- 21 galpones

Producción de huevos: 8 millones por mes.

Fábrica de alimentos 1

La capacidad de producción de pienso granulado es de 45; ton/hora, salida mensual hasta 27.000 ton./mes;

Fábrica de piensos 2

La capacidad de producción raciona 22 ton./hora;

Producción mensual hasta 13.200 ton./mes;

Los servicios incluyen una flota subcontratada de 130 camiones únicos para entregas en São Paulo y Río de Janeiro.

La empresa utiliza un sistema de inteligencia logística computarizado y seguimiento de flotas para garantizar operaciones eficientes.

Flota tercerizada de 130 camiones exclusivos para entregas en São Paulo y Rio de Janeiro con sistema computarizado de inteligencia logística y rastreo de flota.

### TARGET PRICE

\$575,000,000

### GROSS REVENUE

\$350,000,000

### EBITDA

\$56,100,000

### BUSINESS TYPE

Fabricación

### SUPPORT & TRAINING

Equipo Comercial 60 vendedores externos y 24 televentas para ventas en el estado de SP y 10 representantes para los demás estados atendidos

### COUNTRY

Brasil

### BUSINESS ID

L#20230454

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