

# Empresa de fabricación de procesamiento de pollos de 30 años de antigüedad



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## Empresa de fabricación de procesamiento de pollos de 30 años de antigüedad

La empresa familiar se fundó en 1989, especializándose en el sacrificio de pollos. Tiene su sede administrativa e industrial en la ciudad de Várzea Paulista, São Paulo (SP)

- La empresa tiene 2.005 empleados directos y más de 2.000 indirectos. La fábrica funciona en dos turnos y trabaja tres sábados al mes.
- La capacidad de producción actual es de 520 toneladas al día o 11.500 toneladas al mes. A partir de diciembre de 2022, la capacidad de producción aumentará a 620 toneladas diarias.
- La empresa está capacitada para exportar a varios mercados extranjeros, como Corea del Sur, Japón, Líbano, Irán, Yemen, Sudáfrica y Cuba. Además, la empresa está actualmente en proceso de cualificación para exportar a China, México y Chile.
- La empresa exporta regularmente a Vietnam, Corea del Norte, Irán, Hong Kong, Perú y Bolivia. Además, la empresa exporta alimentos para mascotas a Bélgica y España.
- La empresa está presente en el estado de São Paulo, con un mayor enfoque en la capital y las regiones metropolitanas. Además, atendemos los mercados del Sur, Nordeste y Río de Janeiro.
- La empresa se dedica a la cría de 300.000 aves al día. De ellas, 250.000 aves se procesan en sus instalaciones, mientras que las 50.000 restantes se subcontratan o venden a terceros para dar cabida al exceso de producción.

Matrices e incubadoras propias

Matrices en producción: 350.000 aves-9 núcleos -37 naves  
 Arrays en formación: 235.000 aves-4 núcleos- 21 cobertizos  
 Producción de huevos: 8 millones al mes.

Fábrica de alimentos 1

La capacidad de producción de pienso granulado es de 45 toneladas/hora, y la producción mensual de hasta 27.000 toneladas/mes;

Fábrica de piensos 2

La capacidad de producción ración 22 ton./hora; Producción mensual hasta 13.200 ton./mes;

Los servicios incluyen una flota subcontratada de 130 camiones únicos para entregas en São Paulo y Río de Janeiro.

La empresa utiliza un sistema informatizado de inteligencia logística y seguimiento de la flota para garantizar la eficacia de las operaciones.

Flota externalizada de 130 camiones exclusivos para entregas en São Paulo y Río de Janeiro con un sistema informatizado de inteligencia logística y seguimiento de la flota

Rendimiento financiero

TARGET PRICE  
\$575,000,000

GROSS REVENUE  
\$350,000,000

EBITDA  
\$56,100,000

BUSINESS TYPE  
Fabricación

SUPPORT & TRAINING  
Equipo Comercial 60  
vendedores externos y 24  
televentas para ventas en el  
estado de SP y 10  
representantes para los  
demás estados atendidos

COUNTRY  
Brasil

BUSINESS ID  
L#20230454

2020: Ingresos \$193M USD / 19% EBITDA

2021: Ingresos \$267M USD / 17% EBITDA

2022: Ingresos 330 millones USD / 17% EBITDA

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