

Empresa estadounidense de tecnología financiera





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Fintech se refiere a la integración de la tecnología en las ofertas de las empresas de servicios financieros para mejorar su uso y entrega a los consumidores.

La empresa cierra la brecha entre las criptomonedas/DeFi y las finanzas heredadas.

La marca blanca B2B de la empresa permite a las empresas emitir tarjetas de marca que permiten a sus clientes gastar criptografía utilizando un método más familiar. La marca blanca es utilizada actualmente por más de 25 empresas de Web3 y actúa como la infraestructura crítica que da servicio a cuentas bancarias y tarjetas a nivel mundial.

La tarjeta de empresa proporciona a 50.000 usuarios activos una forma de comprar y gastar criptomonedas fácilmente; este producto también permitió a la compañía arrancar con ARR de 8 cifras gracias a su plataforma patentada de liquidez automatizada de crypto a fiat.

Puntos clave

- Los socios de marca blanca hacen todo el marketing
- Socios de marca blanca: más de 20 organizaciones
- 50.000 usuarios activos de la tarjeta de empresa
- Vivir en los 50 estados de EE. UU., el Reino Unido y los 26 países de la UE
- Desplegando países de LATAM
- Gerente de programa para VISA, AMEX y Mastercard

Ganancia

2023F: \$20 millones

2022: \$10 millones

2021: \$19,9 millones

TARGET PRICE

\$25,000,000

GROSS REVENUE

10000000

EBITDA

TBA

BUSINESS TYPE

Financial Services, Servicios Financieros

COUNTRY

Estados Unidos

BUSINESS ID

L#20230451

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