

Marca histórica de cerveza italiana y negocio de fabricación - "Made in Italy"



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Negocio histórico de fabricación y marca de cerveza italiana situado en Italia, con una gran fábrica de producción de cerveza y bebidas fermentadas. Actualmente, la empresa vende productos con su propia marca. Fundada hace más de 40 años, sigue creciendo y prosperando en unos mercados en constante cambio.

Con sus originales y nuevas recetas en alza, su renombrada reputación se mantiene hasta hoy. El comprador obtendría el negocio completo con bienes inmuebles, infraestructura, maquinaria, inventario y documentos.

Instalaciones logísticas

La fábrica ocupa una superficie de 40.000 m². m. de superficie, de los que 11.000 son interiores; incluye el conjunto de edificios, incluidos almacenes, plantas y varias maquinarias. La fábrica tiene varios paneles fotovoltaicos en el tejado para producir energía.

Capacidad de producción

La capacidad de producción, en conjunto, es de unos 200.000 hectolitros anuales, fácilmente duplicable con inversiones mínimas.

Marca personalizada

La cerveza bajo marca personalizada se ha producido en diversas variantes, ganando también diferentes premios.

La cerveza es una Pilsner compuesta por cascada, malta de cebada, lúpulo, jarabe de glucosa de maíz y alcohol (de 4,6% a 8,0%).

TARGET PRICE

EUR 8,500,000

GROSS REVENUE

EUR 2,200,000

BUSINESS TYPE

Fabricación

REASON FOR SELLING

Despojo

COUNTRY

Italia

BUSINESS ID

L#20230439

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